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QUESTION 121 Which option is a benefit of Cisco enablement resources?

- A. the ability to create personalized "briefcases" of content
- B. a single place to find business proposals and instructor-led training
- C. access to kits of bundled content, including IOS images and more
- D. it enhances the selling process for seller and the customer

Answer: D

QUESTION 122 For which categories can collaboration between the sales professional and the customer achieve business goals?

- A. industry markets, technology innovation, and business incentives
- B. line of business, technology innovation, and business outcomes
- C. industry markets, technology innovation, and business outcomes
- D. line of business, industry markets, and realized business value

Answer: D

QUESTION 123 Which is a benefit of using the power/influence grid to manage stakeholders?

- A. It helps sales professionals to present solutions in the right business or technical language and context
- B. It aligns the stakeholder audience's goals with a good business proposition
- C. It helps move stakeholders from their current to their optimal positions
- D. It ensures that the sales professional identifies the appropriate key performance indicators for outcomes

Answer: C

QUESTION 124 Which are two reasons customers look for Cisco and its partners' solutions and services? (Choose two.)

- A. To explore how technology innovation yields new revenue and lowers costs
- B. To help make a retailer aware of a restocking need while more quickly relying on human interaction
- C. To help business more effectively deploy, absorb, and adopt technologies
- D. To enable customers to complete marketing research as part of their investment funds
- E. To help business reduce the total cost of ownership for IT

Answer: AC

QUESTION 125 Several of the Cisco small business switches allow you to assign roles to ports depending on what device you are connecting. What is this functionality called? Select exactly 1 answer(s) from the following:

- A. CDPB. LLDP-MEDC. FindITD. SmartPorts

Answer: D

QUESTION 126 Which two communications or interpersonal skills are critical for an Enterprise IT Business Specialist? (Choose two.)

- A. Ability to build relationships
- B. Ability to explain design decisions in multiple languages
- C. Ability to plan and schedule complex data migration
- D. Ability to influence others
- E. Ability to interpret financial statements

Answer: AD

QUESTION 127 What is a primary benefit of asking questions to stakeholders who do not have strong decision authority over project funding, but who do have relevant experience?

- A. It shows them that you are interested in their opinions
- B. The more data, the better
- C. It can find requirements or opportunities that are relevant to future discussions
- D. It shows the decision makers you are taking the initiative to get input from people that they might not have identified for interviews

Answer: C

QUESTION 128 Which is a good technique to demonstrate the value of technology so that stakeholders can understand what is possible?

- A. Developing business scenarios
- B. Performing gap analysis
- C. Defining the as-is or current state of an enterprise process or operation
- D. Comparing technical features of different solutions

Answer: A

QUESTION 129 What impact on business can cloud technologies provide?

- A. Reducing travel expenses and enhancing productivity
- B. Reducing application's response time to streamline transactions and getting better customer and employee satisfaction
- C. Reducing project risk
- D. Improving green brand awareness

Answer: C

QUESTION 130 What method is recommended for mapping out an organization's current processes and to design future processes?

- A. Drawing a business model diagram
- B. Querying relational databases
- C. Writing detailed descriptions
- D. Drawing hierarchical matrixes

Answer: A

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